

Lansing, Michigan

Public Art for Communities 2020 – Reutter Park

Request for Proposals

Submission Deadline EXTENDED: 5:00pm Friday, August 14th

The City of Lansing Parks and Recreation Department announces a request for proposals (RFP) for a new public art project, funded by the Lansing Economic Area Partnership (LEAP) Public Art for Communities 2020 grant program with support from the PNC Foundation. Additional funding is provided by the Lansing Brownfield Redevelopment Authority (LBRA).

Due to the success of previous public art projects in Lansing, the city sees great value in continuing to invest in public art pieces as a placemaking tool to add to the community's enjoyment of public spaces. Looking to the future, Reutter Park is the ideal location for a transformative public art piece because of its ability to significantly impact the way thousands of community members experience downtown Lansing. The selected art piece will be installed at the northeast corner of Reutter Park in downtown Lansing.

PROJECT DESCRIPTION

Location:

Just one block away from the Michigan State Capitol Building, Reutter Park offers urban greenspace and a venue for public art that is accessible to all members of the Downtown Lansing community. Reutter Park is split symmetrically into four quadrants with sidewalks leading from each corner to the middle of the park. The park's main entrance is the northeast corner at the intersection of W Kalamazoo St and S Capitol Ave. Its location is convenient to downtown businesses, State of Michigan offices, Lansing City Hall, the CATA bus station, and the Capital Area District Library. Because of its proximity to employment hubs, downtown amenities, community services, and new residential developments, the park has the potential to inspire people of all backgrounds to live, work, and play downtown Lansing.



Background:

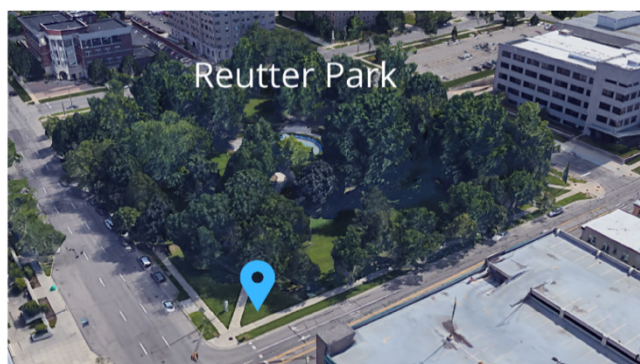
The area directly adjacent to the park is undergoing a rapid transformation: two new mixed-use developments (Metro Place and 500 Block) will add over 300 new housing units and 26,961 sf

of office and commercial space to the neighborhood by 2022. Reutter Park will be the most accessible green space for the area's new residents and businesses.

As development reshapes the surrounding blocks, the city has identified Reutter Park as a priority for placemaking efforts in the Parks and Recreation Department's 5 Year Plan. Based on public input gathered from visioning sessions, the park will be upgraded to offer more community amenities, as well as increased programming. A modern playground was installed in the park's eastern quadrant and a fundraising effort to fully rehab and restore the park's iconic fountain will kick off later this year. These planned upgrades will allow the park to become a more inviting and inclusive greenspace for downtown community.

Project:

LEAP awarded the City of Lansing a Public Art for Communities 2020 grant to support the installation of public art in Reutter Park's northeast corner (corner of W Kalamazoo St and S Capitol Ave) to enhance the area's economic vibrancy and sense of place. The selected art piece will be located at the park's northeast corner to maximize its visibility and impact, serving as a gateway into the park's most popular entrance. We are also open to proposals for a 4-part series, with the most prominent piece located at the northeast corner and smaller pieces in other corners (this type of proposal would still need to fit with the project's cost and timeline). The placement of a public art piece in the park should speak to Lansing's heritage, promote inclusiveness and reflect the opportunity for growth in the future.



Views of Reutter Park's northeast corner, at the intersection of S Capitol Ave and W Kalamazoo St



ELIGIBILITY

The RFP is open to all professional artists and/or artist-led teams based in Michigan, with priority going to artists located in the City of Lansing and tri-county region. Interested artists will have demonstrated the capacity in innovative placemaking and are welcome to propose work in all media that meet the "ARTWORK CRITERIA" and are durable and suitable for Michigan's variable climate (including salt and ice melt).

PROJECT BUDGET

The commission budget is up to a total of \$15,000 USD. \$5,000 of this total may only be used to reimburse the City of Lansing for brownfield-eligible costs, which include activities such as the installation of sidewalk, foundation, and other similar public improvements. The remaining \$10,000 is inclusive of all other costs including but not limited to artists' fees, travel, design, engineering, insurance, permits, signage, fabrication, labor, and shipping. The City of Lansing will install and maintain the art piece.

PROJECT TIMELINE (*Subject to change*) (UPDATED)

Submittal Deadline: 5:00pm Friday, August 14th 2020

Artist Chosen and Notified: late August 2020

Fabrication and Installation: September-November 2020 (flexibility for spring 2021 if needed)

Project Completion and Unveiling: November 2020 (flexibility for spring 2021 if needed)

ARTWORK CRITERIA

The art piece should permanently endure on the site. There is no maximum or minimum size for the art piece, however it should stand out and welcome community members to downtown Lansing and Reutter Park. The selected art piece will convey an inclusive message that is specific to Lansing's community and culture.

REVIEW AND SELECTION PROCESS

Pursuant to the [City of Lansing Public Art Guidelines](#), the City of Lansing Public Art Committee will designate an Art Selection Panel to review the submissions and select the finalist based on materials submitted. Selection will be based on the following criteria:

- Artist's consideration of and experience in creating artwork of this size and scope
- Artist's professional experience represents a developed and successful of site specific public art projects of a similar scope as demonstrated by visual documentation
- Ability to understand sense of place and design in a context sensitive manner as demonstrated by visual documentation
- Willingness of the artist to consult and work with the design and construction teams to successfully integrate the work into the site and meet any construction requirements, schedules and deadlines.
- Ensure that the artwork will be of a permanent nature, does not require excessive maintenance or repair costs and meets public safety issues and Americans for Disabilities Act (ADA) standards. Artwork must not be obscene in nature.
- Artist's location (within City of Lansing, within tri-county region, within Michigan)
- Feasibility: Is the budget, timeline, and project execution realistic? Is the proposed design one that can be completed within budget and according to project guidelines? Has the artist demonstrated strong understanding or background in the media they propose to use?
- Artistic merit: Does the art piece reflect values of inclusion and diversity? Is the design aesthetically pleasing? Is it appropriate for the context of Reutter Park?

- Professional presentation: Are documents written in a professional manner, free of grammatical errors? Does the presentation adequately describe the process and final installation?

ARTIST'S COMMISSIONED WORK AGREEMENT

The selected artist/team will enter into a two-party Agreement between the City of Lansing and the artist/team to complete a transfer of ownership. The art piece will become the full property of the City of Lansing at the time of installation. The selected artist/team will be required to provide General Liability and other insurance as specified in the agreement.

SUBMISSION INFORMATION

Materials for Submission:

One pdf must include:

- Name/Mailing Address/Phone Number/Email Address/Brief Bio
- A resume and/or CV that includes relevant creative or professional work
- A list of three professional references
- A statement of interest, 500 words or less, that discusses your unique qualifications, reason for interest in this project, and statement regarding concept of the proposal
- A conceptual image of the proposed art piece
- Project budget, including itemized breakdown of costs and which are brownfield eligible
- Estimated time necessary for completion.

Deadline: All application materials must be submitted electronically by 5:00pm Friday, August 14th.

Contact:

- Submit applications to Rachel McIlvaine, rachel@purelansing.com (517-331-2773)
- For questions regarding the site and utilities, contact Brett Kaschinske, brett.kaschinske@lansingmi.gov (517-483-4042)

Website: <https://www.lansingmi.gov/parks>

The City of Lansing officially distributes all Purchasing documents through the Michigan InterGovernmental Trade Network (MITN) and the City of Lansing Purchasing Office. Our office no longer mails bid documents, notices or addendums. To register for the MITN system or access bid information, including addendums, go to <http://www.mitn.info>

The City of Lansing reserves the right to reject any or all applications, to reissue the Call for Entries, or to terminate the selection process or project at any time without prior notice.